HARA PRASAD MISHRA
LEAD ENGINEER UI/UX

https://haraprasad.live/
www.linkedin.com/in/hara-prasad-mishra-90a8b252
https://www.behance.net/haraprmishra1

+91 7873328076

lalu.hpm@gmail.com
mishra.haraprasad1985@gmail.com

Plot No. : M-61, Bhimatangi, Kapilaprasad,
Bhubaneswar, odisha, India, 751002

KEY SKILLS

UX Design

User Research | Wireframing | Prototyping | User Flow | Information Architrecture | Useability Testing

Tools & Software

Figma | Adobe XD | Sketch | Motiff | Photoshop | Illustrator | Indesign

Collaboration

Team Leadership | Design Systems | Agile/Scrum | Jira

Programing Language

HTML | CSS | SCSS | Javascript | Bootstrap | Tailwind Css | Git Hub | High Chart Integration | CSS Animation | Responsive website design | Cross-browser Compatibility

ACHIEVEMENT

Awarded By Night of the Town
(Nirmalya Labs Pvt. Ltd.)

Working 2 Years For Allibaba Client
Template Design (Orisys Infotech Pvt. Ltd.)

EDUCATION

Diploma in Web Design
(Arena Animation Bapuji nagar)

Diploma in Web animation
(Arena Animation Bapuji nagar)

+3 Commerce (Utkal University)

LANGUAGE

English   Hindi   Odiya

OTHERS

o Date of Birth : 05/11/1985
o Marital Status : Single
o Nationality : Indian

Professional Summary

Seasoned UX/UI and Product Designer with 16+ years of experience crafting intuitive, user-centered digital experiences for web and mobile platforms. Specializing in product design, design systems, and scalable interfaces that bridge business goals with human needs. Known for a strong eye for visual detail, data-backed design decisions, and a user-first mindset driven by research and behavioral insights.

My design philosophy revolves around clarity, usability, and emotional resonance—ensuring each interaction not only solves a problem but feels natural, engaging, and inclusive. Proficient in end-to-end design thinking, from user research and wireframing to prototyping, usability testing, and delivery-ready assets. I believe great design happens at the intersection of curiosity, collaboration, and iteration.
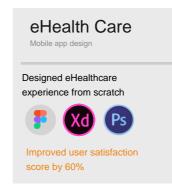
Experienced in working with cross-functional teams in agile product environments, building cohesive design systems, and mentoring junior designers to elevate design maturity across organizations.

Extra Activity

After complete design works I also knowledge of translates UI/UX designs into interactive, pixel-perfect front-end interfaces using web technologies like HTML, CSS, JavaScript, and modern frameworks. They act as a bridge between designers and developers, ensuring the visual and interactive elements of a product are implemented accurately with both desktop, Laptop, Ipad and mobile responsive in different browsers in different resolution.

Case Study

Game centric
Website & app design

Complete redesign of major online Gaming platform

Increased conversion rate by 45%

eHealth Care
Mobile app design

Designed eHealthcare experience from scratch

Improved user satisfaction score by 60%

MrFixPro
Home services app design

Created scalable design system for enterprise

Reduced design-to-dev time by 40%

Experience

Current Company

Lead Engineer (UI/UX)
Nirmalya Labs Pvt. Ltd.
AUG 2021 to Present

- Led team of 8 designers in creating enterprise design system
- Improved product usability scores by 40%
- Mentored junior designers and established design processes

Principal Engineer (UI/UX)
Nirmalya Labs Pvt. Ltd.
Dec 2017 to Jul 2021

- Redesigned core product increasing user engagement by 65%
- Established user research program
- Collaborated with global teams on multiple projects

Previous Company

Sr. Web Designer (UI/UX)
Orisys Infotech Pvt. Ltd.
Sep 2017 to Present

- Created mobile-first designs for 20+ clients
- Implemented design thinking workshops
- Reduced customer support tickets by 30%

Declaration: - I here by declare that the statements made above are true, complete and correct to the best of my knowledge and belief.